Simplex Spelling HD - A New and Noteworthy Educational Spelling App

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Pyxwise Software Inc. is pleased to announce that Simplex Spelling HD, the critically acclaimed English spelling app that uses a unique and powerful "reverse phonics" approach, has been recently featured in the "New and Noteworthy" section of the Greek App Store. The new universal spelling app has been featured as "New and Noteworthy" under the "All Categories" section for both iPhone and iPad. Reverse phonics is an approach to spelling that appeals to kids and students.

Edmonton, Canada - Simplex Spelling HD uses a new "reverse phonics" approach that was designed and developed by Dr. Lisa Welburn Ph.D. to help students learn "How to spell" English sight words. The reverse phonics approach has then been combined with contextually relevant spelling hints that help explain why English words are spelled in a particular manner. These two unique approaches to teaching spelling have been seamlessly merged into an effective teaching tool that has garnered Simplex Spelling HD numerous rave reviews and a feature in the "New and Noteworthy" section of the Greek App Store.

Simplex Spelling's "reverse phonics" approach takes phonemes (the smallest units of sound) and converts them into different letter combinations (phonograms) for each sound. These reverse phonics phonogram lists are then presented only when needed to help aid a student with all the possible phonetic spellings for a word. Many of the possible choices are then identified as being unsuitable for the word being spelled due to their length, or due to other spelling rules of the English language. Thus leaving the student with only a few viable ways to spell each word, but more importantly leaving the student with more understanding behind why each English word is spelled in a particular manner.

Simplex Spelling HD uses an approach to spelling that appeals to kids and students learning English as a second language. The multi-sensory approach is fun and easy to use and appeals to audio, visual, and tactile learners.

Reviews:
* iHeartThisApp "Simplex Spelling HD - Powerful Spelling App for Sight Words"
* Apps for Homeschooling 5/5
* iPadAppsReviewer 4.5/5
* PadGadget Recommended
* The Daily App Show "Featured App"

Device Requirements:
* Works with iPhone 3GS, iPhone 4, 3/4G iPod touch and iPad
* Requires iOS 4.0 or later
* 30.8 MB

Pricing and Availability:
Simplex Spelling HD 1.1.1 regularly priced at $6.99, is on sale on the App Store for $4.99 USD (or equivalent amount in other currencies). Available worldwide exclusively on the App Store in the Education category by searching for 'Simplex Spelling HD'. Promo codes are available upon request. Please specify the website or blog being represented when making a request.

Pyxwise Software:
http://www.pyxwise.com

Simplex Spelling HD 1.1.1:
http://www.pyxwise.com/simplexspelling.html

Purchase and Download:
http://itunes.apple.com/us/app/id456744012

YouTube Channel:
http://www.youtube.com/user/PyxwiseSoftwareInc?blend=2&ob=5

Screenshot:
http://a5.mzstatic.com/us/r1000/106/Purple/d1/e4/81/mzl.wfjjqsnz.320x480-75.jpg

App Icon:
http://a3.mzstatic.com/us/r1000/091/Purple/d9/97/f8/mzl.jbvkedsn.175x175-75.jpg

Pyxwise Software Inc. is an independent developer of family friendly games and educational software. It was co-founded by Craig Welburn B.A.Sc, B.Sc. and Lisa Welburn Ph.D. in 2011. The Pyxwise series of applications can be found on the App Store worldwide by searching for 'Pyxwise Software Inc.'. Copyright (C) 2011 Pyxwise Software Inc. All Rights Reserved. Apple, iPad, iPhone and iPod touch are registered trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.

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Craig Welburn
President

craig@pyxwise.com

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